



NEXT GENERATION WORK FLEXIBILITY

NOVEMBER 3, 2009
6:00–9:00 p.m.

Join FlexWork Connection and the Rady School of Management at UC San Diego as we host professionals interested in learning about companies that offer flexible work opportunities, as well as HR and line managers that are interested in learning about flexibility program best practices.

This event will help professionals understand the strategic importance of offering flexibility in the workplace to attract, retain and engage top talent – and teach participants how to do so successfully.

THE PANEL

Moderated by Christina Barlowe, founder of LifeWork Alliance, our panel discussion features experts in the latest real world applications of workplace flexibility.

Keynote Speaker, Holly Green

Holly, CEO of THE HUMAN FACTOR, Inc., has more than 20 years of executive level and operations experience in FORTUNE 100, entrepreneurial, and management consulting organizations. She is an author of a top selling book, More Than A Minute: How To Be An Effective Leader & Manager In Today's Changing World.

Andrea Kockler and **Shelley Fontaine** are currently brand managers leading Hewlett-Packard's Inkjet Consumer Solution's efforts to define a new brand architecture and product positioning for printing products that fit your home lifestyle. They have been in a successful job-share at HP since 2006. They are viewed as the "model" job-share team for HP's ICS Consumer Marketing.

Molly Anderson is a Director for the Deloitte U.S. Firms' Talent organization. In this role, she leads the implementation of Mass Career Customization™—a new model for how talent is developed and careers are built—that has rolled out to the majority of Deloitte's 45,000 employees.

DeAnne Aguirre is a San Francisco-based senior partner and one of Booz & Company's foremost organization effectiveness and change leadership experts. Most recently, she has led transformations in three global and two U.S.-based companies. Aguirre serves on the Stanford Sloan Advisory Board, Center for Work/Life Policy Task Force and implemented a successful program at Booz & Company to offer their employees part-time project work as an alternative to off-ramping.

Jessica Lawrence is the Chief Executive Officer for Girl Scouts of San Geronimo Council. She successfully led her organization to become the first non-profit organization in the country to migrate to a Results-Only Work Environment – "Work wherever you want, whenever you want as long as the work gets done." Winner of the Girl Scouts of the USA Frances Hesselbein Award for Excellence in Management in 2007.

Elham Shirazi has 25 years of experience in Transportation Demand Management programs and is nationally renowned for her expertise in teleworking. Some of her clients include Home Depot, Delta Airlines, County of Los Angeles, Kaiser Permanente, MetLife, State of Georgia and GE Energy. Ms. Shirazi is co-chair of Association for Commuter Transportation's Telework Council and serves as the Secretary for the National Board.

November 3, 2009

6:00 p.m. - 6:45 p.m.
Cocktails, hors d'oeuvres
& networking

6:45 p.m. - 9:00 p.m.
Program & dessert

REGISTER ONLINE

www.flexworkconnection.com
Space is limited.

PROGRAM FEE

\$30.00 early-bird registration
(before Oct. 16)

\$45.00 regular (after Oct. 16)

\$50.00 at the door

LOCATION

Rady School of Management's
Otterson Hall on the UC San Diego
campus.

PROGRAM CONTACT

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CONTRIBUTORS



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